CARSTEN BINNE · HAMBURG

Cinematic AI video with an eye for the cut.

Cinematic AI video & DTC ads · 13 work samples

Watch the films online ↗ | All films on Vimeo ↗

Good eye
frame · light · look

Cuts by feel

Small budget
own credits

Always curious

Hungry for the new
new model? Let's try it.

Builds own tools
2 apps · Mac + Windows

VIDEO Higgsfield · Veo · Kling · Runway · Seedance · MiniMax/Hailuo

IMAGE Nano Banana 2.1 · GPT Image 2.5 · Seedream 5

EDIT Premiere Pro

AUDIO ElevenLabs · Suno

$90/h · available from 17 November 2026 · 100% remote

carsten.binne@cbmotion.de · cbmotion.de

COVER LETTER

Carsten Binne
carsten.binne@cbmotion.de

Hamburg, 4 November 2026

Application as Cinematic AI Video Creator – Generative AI (DTC Ads) · cbmotion.de/ai-films

Hi Nicole,

my XING application went out too early, sorry – only my CV was attached. Here is the rest.

I make cinematic AI video and ads, from idea to edit, in 16:9 and 9:16. “French Baker” took 3rd place at the EZAD Ads Contest.

For a company I recently produced a film combining AI and live action. It went over so well that I am now asked to redo it entirely in AI. I can’t show it yet.

I have a good eye, cut by feel and try every new model right away. I know films like these are made much better today – the Halloween spots, for example, are all Seedance 2.5. Most of the others were made before Seedance 2.0, on a small budget and my own credits.

Tools: Higgsfield, Veo, Kling, Runway, Seedance, MiniMax/Hailuo, Nano Banana 2.1, GPT Image 2.5, Seedream 5, Premiere Pro, ElevenLabs, Suno
Rate: $90/h
Available: from 17 November 2026, 100% remote

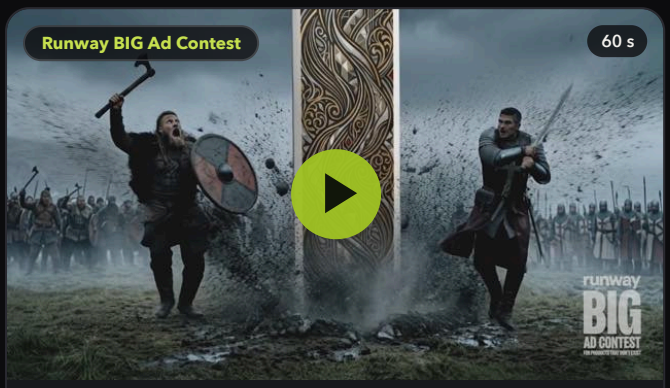
Best regards

Carsten Binne

16:9

Spots & Short Films

Most were made with earlier video engines – before Seedance 2.0. The Halloween spots are Seedance 2.5. Click any picture to open the film on Vimeo.



„Interrupt" - What Stopped a Viking Mid-Battle?

Five worlds, one interruption.



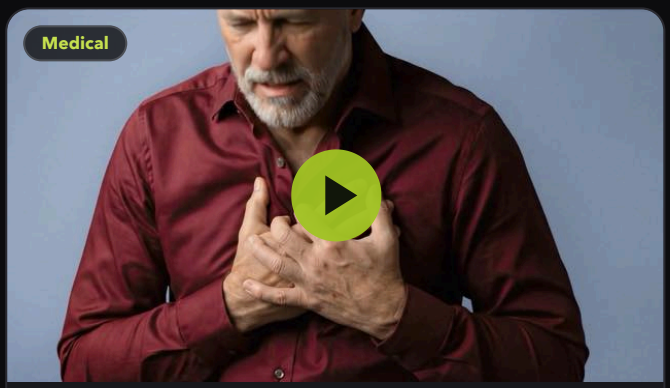
Garmin Event Teaser

Event teaser – 3 real scenes, rest AI.



French Baker

A baker nobody finds.



Colxi Medical Film

Medicine, calmly told.

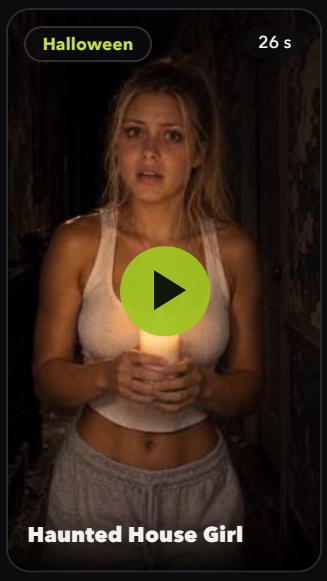


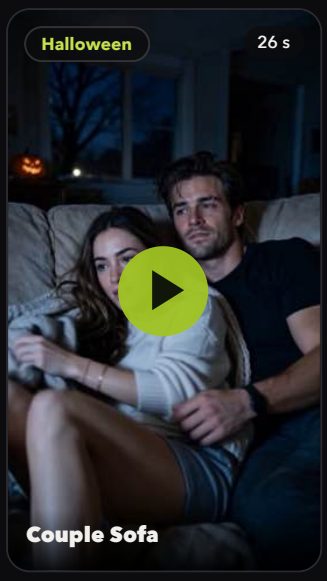
cbMotion Xmas 2025 - Mission Silent Night

Santa is gone – bring him back.

9:16

Social





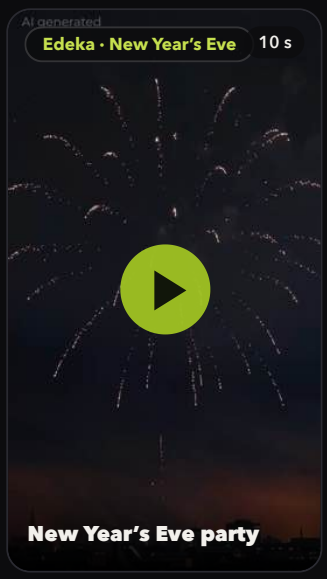




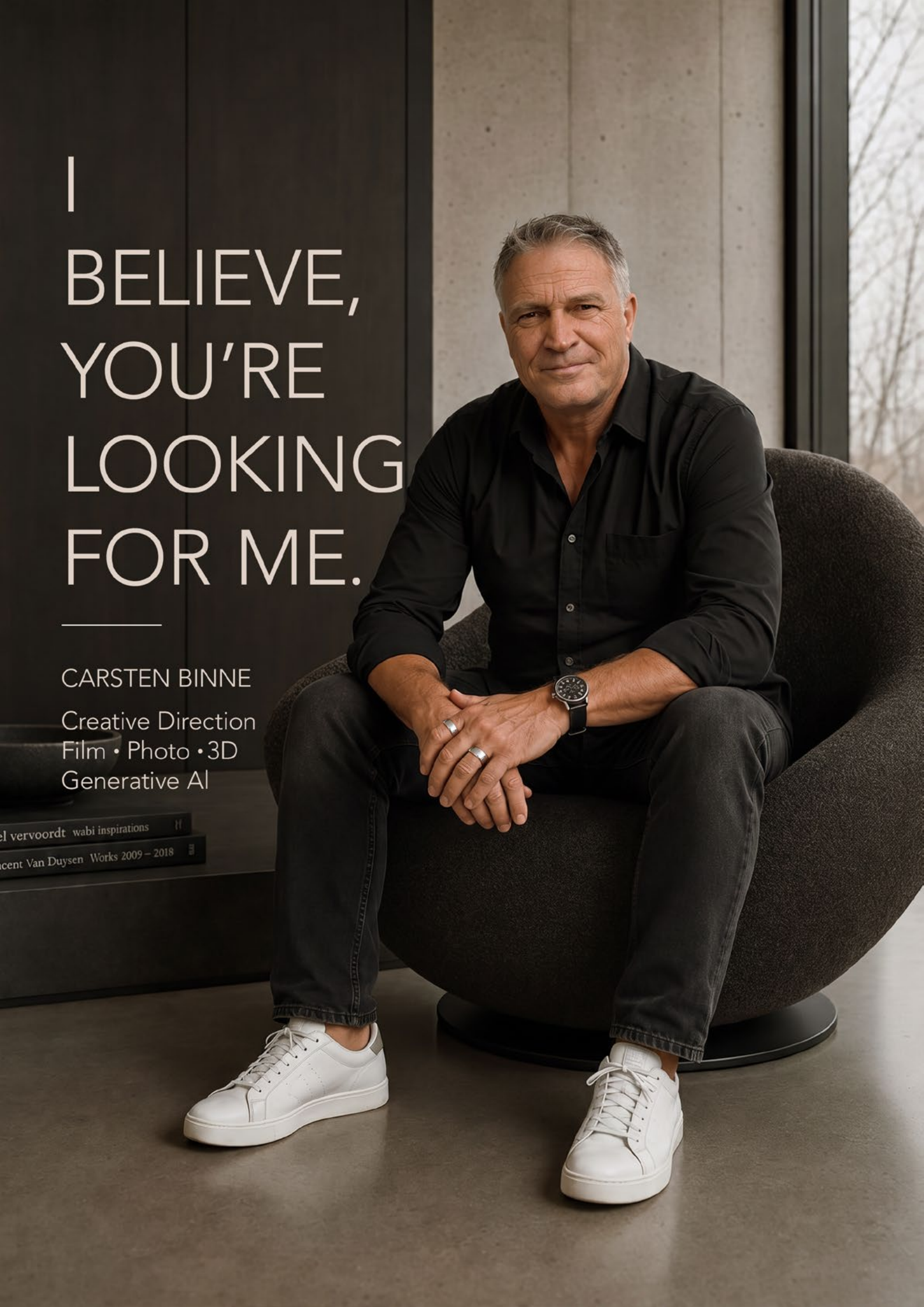








All films on Vimeo ↗


I
BELIEVE,
YOU'RE
LOOKING
FOR ME.
CARSTEN BINNE
Creative Direction
Film • Photo • 3D
Generative AI
el vervoordt wabi inspirations
ncent Van Duysen Works 2009 – 2018

CV CARSTEN BINNE
CREATIVE DIRECTOR / ART DIRECTOR

Freelance Art Director · 3D Illustrator · Motion Designer · AI Creative

PROFILE

Creative Director and Art Director with over 30 years of experience in advertising and visual communication. Long-standing agency experience in concept development, art direction, leading creative teams, and national and international photo and film productions.

Self-employed since 2008, focusing on 3D, visualization, motion design and film – today especially on combining classic production with generative AI. Extensive experience managing projects and clients independently, from the first idea to final delivery.

PROFESSIONAL EXPERIENCE

2008 – present · cbMotion · Hamburg
Freelance Art Director · 3D Illustrator · Motion Designer · AI Creative

Concept development and visual execution of campaigns, key visuals, films, storyboards, 3D illustrations, 3D visualizations and animations for agencies and companies.

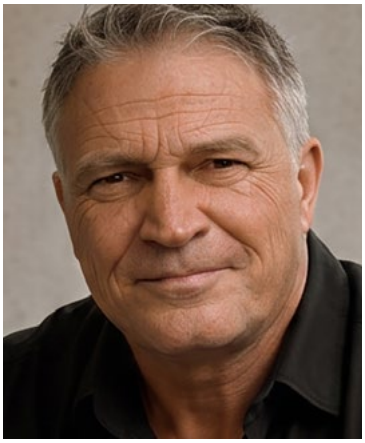
Today with a growing focus on generative AI and hybrid workflows combining AI, 3D, film and compositing. Independent project and client management from concept to final production.

2003 – 2008 · Heye Hamburg
Senior Art Director / Creative Director
Concept and art direction of integrated campaigns, leading creative teams, client service, and concept, planning and supervision of photo and film productions.

1998 – 2003 · Lowe Lintas & Partners · Hamburg
Senior Art Director
Campaign development and art direction for national and international brands, plus extensive photo and film productions.

1995 – 1998 · KNSK / BBDO · Hamburg
Art Director
Concept, campaign development and art direction, plus planning and supervision of photo and film productions.

1992 – 1995 · BBDO Hamburg
Junior Art Director / Art Director
Concept and art direction for national and international clients.



Carsten Binne

Hamburg

carsten.binne@cbmotion.de
www.cbmotion.de

CV CARSTEN BINNE
CREATIVE DIRECTOR / ART DIRECTOR

Film · Photo · 3D · Motion · Generative AI

SKILLS

CREATIVE DIRECTION & LEADERSHIP
Creative Direction · Art Direction · Concept Development · Team Leadership · Quality Control · Production Management

FILM & PHOTO
Concept · Directing · Storyboard · Photo & Film Production · Visual Storytelling · Editing · Motion Design

GENERATIVE AI
Runway · Higgsfield · Seedance · Kling · Google Veo · Nano Banana · other current image & video & audio models, Suno and Elevenlabs

AI Image Generation · AI Video Generation · Image-to-Video · Character Consistency · AI-assisted Art Direction · Compositing · hybrid 3D/AI workflows

3D ILLUSTRATION & VISUALIZATION
Cinema 4D · Twinmotion · Interior & Exterior Visualization · 3D Animation · 3D Products · hybrid 3D/AI production

DESIGN & POSTPRODUCTION
Adobe Photoshop · After Effects · Premiere Pro · InDesign

SELECTED CLIENTS & BRANDS

Apple · BMW · EDEKA · expert · Flensburger · Hagebau · Henkel · Hurtigruten · Intersnack / funny-frisch · Merkur Spielothek · Montblanc · Nestlé · NORDOEL · Opel · Pizza Hut · Signal Iduna · Techniker Krankenkasse · Unilever · Vodafone · Volkswagen · Volksfürsorge · Wella · Wrigley's

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