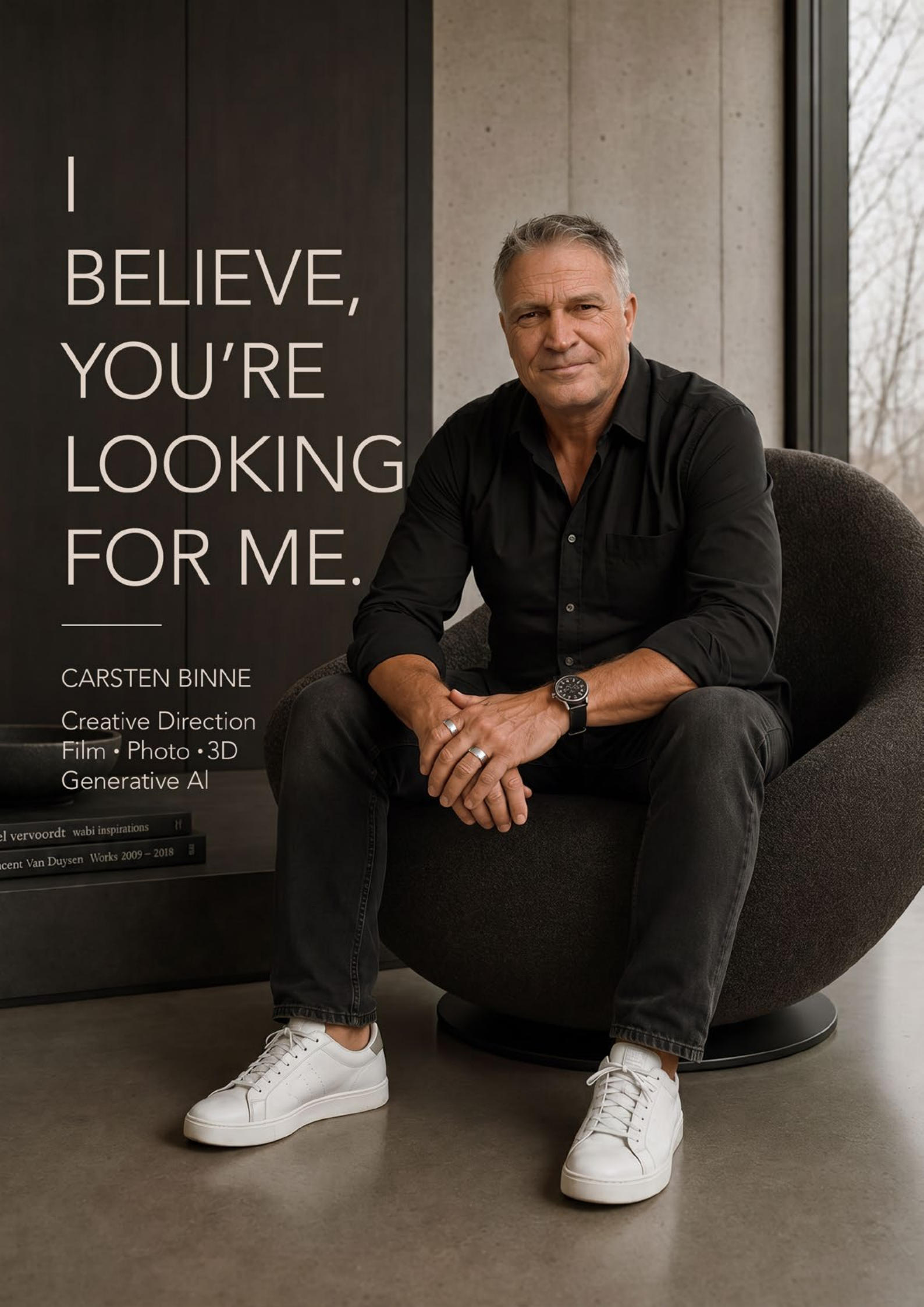

I
BELIEVE,
YOU'RE
LOOKING
FOR ME.
CARSTEN BINNE
Creative Direction
Film • Photo • 3D
Generative AI
el vervoordt wabi inspirations
ncent Van Duysen Works 2009 – 2018

CV CARSTEN BINNE
CREATIVE DIRECTOR / ART DIRECTOR

Freelance Art Director · 3D Illustrator · Motion Designer · AI Creative

PROFILE

Creative Director and Art Director with over 30 years of experience in advertising and visual communication. Long-standing agency experience in concept development, art direction, leading creative teams, and national and international photo and film productions.

Self-employed since 2008, focusing on 3D, visualization, motion design and film – today especially on combining classic production with generative AI. Extensive experience managing projects and clients independently, from the first idea to final delivery.

PROFESSIONAL EXPERIENCE

2008 – present · cbMotion · Hamburg
Freelance Art Director · 3D Illustrator · Motion Designer · AI Creative

Concept development and visual execution of campaigns, key visuals, films, storyboards, 3D illustrations, 3D visualizations and animations for agencies and companies.

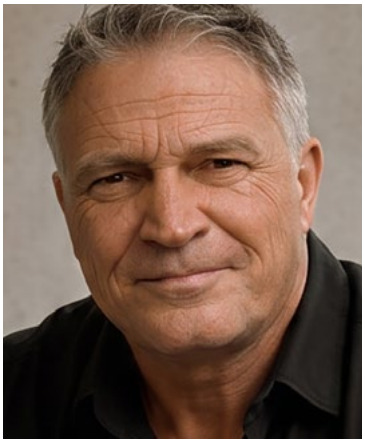
Today with a growing focus on generative AI and hybrid workflows combining AI, 3D, film and compositing. Independent project and client management from concept to final production.

2003 – 2008 · Heye Hamburg
Senior Art Director / Creative Director
Concept and art direction of integrated campaigns, leading creative teams, client service, and concept, planning and supervision of photo and film productions.

1998 – 2003 · Lowe Lintas & Partners · Hamburg
Senior Art Director
Campaign development and art direction for national and international brands, plus extensive photo and film productions.

1995 – 1998 · KNSK / BBDO · Hamburg
Art Director
Concept, campaign development and art direction, plus planning and supervision of photo and film productions.

1992 – 1995 · BBDO Hamburg
Junior Art Director / Art Director
Concept and art direction for national and international clients.



Carsten Binne

Hamburg

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www.cbmotion.de

CV CARSTEN BINNE
CREATIVE DIRECTOR / ART DIRECTOR

Film · Photo · 3D · Motion · Generative AI

SKILLS

CREATIVE DIRECTION & LEADERSHIP
Creative Direction · Art Direction · Concept Development · Team Leadership · Quality Control · Production Management

FILM & PHOTO
Concept · Directing · Storyboard · Photo & Film Production · Visual Storytelling · Editing · Motion Design

GENERATIVE AI
Runway · Higgsfield · Seedance · Kling · Google Veo · Nano Banana · other current image & video & audio models, Suno and Elevenlabs

AI Image Generation · AI Video Generation · Image-to-Video · Character Consistency · AI-assisted Art Direction · Compositing · hybrid 3D/AI workflows

3D ILLUSTRATION & VISUALIZATION
Cinema 4D · Twinmotion · Interior & Exterior Visualization · 3D Animation · 3D Products · hybrid 3D/AI production

DESIGN & POSTPRODUCTION
Adobe Photoshop · After Effects · Premiere Pro · InDesign

SELECTED CLIENTS & BRANDS

Apple · BMW · EDEKA · expert · Flensburger · Hagebau · Henkel · Hurtigruten · Intersnack / funny-frisch · Merkur Spielothek · Montblanc · Nestlé · NORDOEL · Opel · Pizza Hut · Signal Iduna · Techniker Krankenkasse · Unilever · Vodafone · Volkswagen · Volksfürsorge · Wella · Wrigley's

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